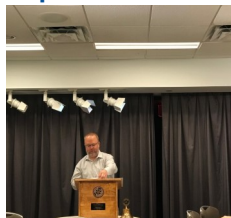
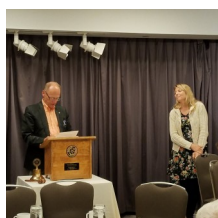




Top stories in this newsletter



Scott McKelvey



Emily Forman



Scholarship Luncheon



Peter Taft

Scott McKelvey



05/10/2019 — Scott McKelvey, owner of Scott McKelvey Copywriting & Marketing, was our luncheon speaker on Friday. He spoke to us about 4 common web site mistakes and how to fix them. The 4 mistakes are 1. Not clearly communicating what you do 2. Not telling your story well on your "About Us" page 3. No knowing your target audience and 4. Not using your "Contact Us" page to further talk about your value.

Thanks to Scott for this informative presentation...

Cranbury Acupuncture—Emily Forman



5/17/2019 - Our speaker on Friday was Emily Forman with Cranbury Acupuncture. Emily, who is an experienced practitioner, gave our members insights into the benefits of acupuncture and other treatment options she uses in her practice.

Acupuncture can also treat a very wide variety of conditions and has been used in Asia for over 5,000 years. Emily also demonstrated the difference between the size and shape of the needles used in different kinds of acupuncture, specifically Chinese compared with Japanese methods..

Annual Scholarship Luncheon



5/31/2019 - Our annual scholarship luncheon this year again featured six incredible students from West Windsor Plainsboro High Schools North and South. Each is moving on to college and a very bright future.

Our keynote speaker was Peter Taft who gave our honorees a list of attributes and goals to which they could aspire in order to

have a life well lived.

Member Peter Rafle called up each student and they introduced themselves and gave us some insights into their plans for college and future paths. This is always a great event on our calendar and one to which our member look forward. Congratulations to all our scholarship recipients and best of luck in your future.





News Around Town

May 2019—Our club was once again honored for 100% of our members contributing to the Rotary International Foundation during the last full Rotary year. We were one of 2 clubs in the district so honored. Our President-Elect, Gerhard Franz, received the award at the recent district conference.



Schedule of Events

Friday, June 7 - 12:00PM - 1:30PM

Location: Hyatt Regency

Speaker: Meg Hannington - Beacon Partners. Executive & Leadership coaching

Tuesday, June 11 - 5:30PM - 7:30PM

Location: Metro North Grill

Princeton Corridor Rotary Social

Wednesday, June 12, 6:00PM—7:30PM

Location: Yankee Club at Arm & Hammer Park, Trenton, New Jersey

RMB Networking Social

Friday, June 14 - 12:00PM - 1:30PM

Location: Hyatt Regency

Speaker: Al Berkeley, Cyber Security

Friday, June 21 - 12:00PM - 1:30PM

Location: Hyatt Regency

Speaker: Open Mike

Tuesday, June 25 - 6:00PM - 8:00PM

Location: Princeton Marriott, Treehouse Lounge

Speaker: Installation dinner, spouses welcome

Wednesday, June 26 - 7:30AM - 9:00AM

Location: Stark & Stark Community Room

Board Meeting

Friday, June 28 - No Meeting

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings: Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

“Alone we can do so little, together we can do so much.”

Helen Keller